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Lane County Tourism Week

WHEREAS, the travel and tourism industry supports the vital interests of Lane County, Oregon and the United States, contributing to our employment, economic prosperity, international trade and relations, peace, understanding, and goodwill; and

WHEREAS, travel and tourism ranks as one of Lane County's and Oregon's largest industries in terms of revenues generated; and

WHEREAS, travelers visiting Lane County contributed \$461.1 million to the economy in 2002; and

WHEREAS, those travelers provided jobs for 7,990 citizens in Lane County generating earnings totaling \$114 million; and

WHEREAS, as people throughout the world become more aware of the outstanding cultural and recreational resources available in Lane County and Oregon and the United States, travel and tourism will become an increasingly important aspect in the lives of our citizens; and

WHEREAS, given these laudable contributions to the economic, social, and cultural well being of the citizens of Lane County, it is fitting that we recognize the importance of travel and tourism;

NOW THEREFORE, BE IT RESOLVED by the Lane County Commissioners assembled, that the week of May 10-18, 2003, is hereby designated LANE COUNTY TOURISM WEEK, and the Commissioners are authorized and requested to issue a proclamation calling upon the people of Lane County to observe this week with appropriate ceremonies and activities.

